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JM Family Enterprises Earns a Spot on 2009 InformationWeek 500 List of Top Technology Innovators Across America
Use of Social Computing Technologies Drives Dealer Profitability

Monarch Beach, CA, September 15, 2009 – Diversified automotive company JM Family Enterprises, Inc. (JM Family) today announced it has been included on the 2009 *InformationWeek* 500, an annual listing of the nation's most innovative users of business technology. Ranked No. 167, the company was also featured in a breakout article, "20 Great Ideas to Steal," for its use of texting and mobile technologies to drive automotive dealership profitability.

The 2009 *InformationWeek* 500 companies were revealed on Sept. 14, 2009 at an awards ceremony held during the *InformationWeek* 500 Conference in Dana Point, Calif.

"Our technology associates have been extremely dedicated to our dealer customers during this tough economic environment, and they have continuously made it their top priority to provide quality service" said Ken Yerves, chief information officer, JM Family Enterprises. "Receiving this honor is a tribute to their passion and innovation for technology."

As one of the company's five core values— Consideration, Cooperation, Communication, Accountability and Innovation— remaining innovative is of utmost importance to JM Family. In response to the industry downturn, the company created a dealer services team to focus on technology innovation. By leveraging social computing technologies, the team rolled out numerous programs and automotive marketing campaigns. For example, dealers are running sweepstakes and giveaways using text messaging. They are also displaying vehicles in popular areas with a text number in the windshield for interested customers to receive information.

"For over 20 years, the *InformationWeek* 500 has honored the most innovative users of business technology," said *InformationWeek* Editor-in-Chief Rob Preston. "Year after year, *InformationWeek* 500 companies harness technology to improve efficiency, boost productivity, drive revenue, and establish a competitive advantage. We applaud this year's winners, and the CIOs and other executives whose ingenuity and risk taking are at the center of business technology innovation."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, now in its 21st year, and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. The *InformationWeek* 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the *InformationWeek* 500 can be found online at www.informationweek.com/iw500/.

About JM Family Enterprises, Inc.

JM Family Enterprises, Inc. (JM Family) (www.jmfamily.com) is a diversified automotive company ranked by Forbes as the 23rd-largest privately held company in the U.S. It is currently ranked No. 33 by FORTUNE® as one of the 100 Best Companies to Work For, its 11th consecutive year on the list. The company is also ranked No. 8 on Computerworld's list of "100 Best Places to Work in IT." Primary subsidiaries and divisions include: Southeast Toyota Distributors, LLC, the world's largest independent distributor of Toyota and Scion vehicles; World Omni Financial Corp., a diversified financial services company;

JM&A Group, one of the largest independent providers of finance and insurance (F&I) products in the automotive industry; JM Service Center LLC, the company's internal shared services center; and JM Lexus, the largest volume Lexus dealership in the world. Headquartered in Deerfield Beach, Fla., JM Family has major operations in Jacksonville and Margate, Fla.; Commerce and Alpharetta, Ga.; Mobile, Ala.; and St. Louis, Mo.

About InformationWeek Business Technology Network (<http://www.informationweek.com/>)

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow – from the defining and framing of objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), IntelligentEnterprise.com (application architecture), Network Computing (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT targets such as CIOs, developers and SMBs with Dr. Dobb's InformationWeek Global CIO and bMighty.com, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare. With content at the nucleus of our information distribution strategy, IT professionals turn to our network of expert voices, research and communities to stay informed, get advice, and research technologies to make strategic business decisions.

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