

April 14, 2009

Southeast Toyota Distributors, LLC Announces Organizational Changes

Deerfield Beach, Fla. -- Southeast Toyota Distributors, LLC (Southeast Toyota), the world's largest independent distributor of Toyotas and Scions and a subsidiary of JM Family Enterprises, Inc., has announced the following organizational changes:



Kevin Fleeger has assumed the role of vice president, Fixed Operations, and transferred from Deerfield Beach to Jacksonville, Fla. In this position, he oversees the Parts Depot, Technical Training Center and Consumer Response and Warranty departments for Southeast Toyota. Prior to this, Fleeger was vice president of Parts and Service Support. ([Download Fleeger's headshot](#))



Al Green has been appointed vice president, Market Representation and Dealer Development Group. Along with Market Representation and Dealer Development, Green also leads the Business Management department. Before assuming this role, he was the vice president of Marketing. ([Download Green's headshot](#))



Hank Grooms has been promoted to vice president, Marketing and Incentives. In this role, he is responsible for the day-to-day marketing operations and overall marketing strategy for Southeast Toyota. Previously, Grooms served as assistant vice president of Field Operations. ([Download Grooms' headshot](#))

- more -



David Vincent has been named vice president, Field Operations. Reporting to Vincent are the six Area General Managers and the Assistant Vice President, Field Support. Most recently, he served as vice president of Vehicle Sales Operations for Southeast Toyota.

([Download Vincent's headshot](#))

About Southeast Toyota Distributors, LLC

Southeast Toyota Distributors, LLC (Southeast Toyota) (www.buyatoyota.com) is the world's largest independent distributor of Toyotas and Scions. The company distributes vehicles, parts and accessories to 173 Toyota dealerships in Alabama, Florida, Georgia, and North and South Carolina. Its vehicle processing facilities are located in Jacksonville, Fla. and Commerce, Ga. Headquartered in Deerfield Beach, Fla., Southeast Toyota is a subsidiary of JM Family Enterprises, Inc. (JM Family) (www.jmfamily.com), a diversified automotive corporation ranked by *Forbes* magazine as the 23rd-largest privately held company in the United States. JM Family is currently ranked No. 33 by FORTUNE® as one of the 100 Best Companies to Work For, its 11th consecutive year on the list. The company is also ranked No. 7 on *Computerworld's* list of "100 Best Places to Work in IT."

#

Media Contact:

Ilisa Finkelman

ilisa.finkelman@jmfamily.com

954-363-5550