

June 22, 2009

World Omni/CenterOne Announces “Auction of the Year” Award Honorees

Deerfield Beach, Fla. -- World Omni Financial Corp./CenterOne Financial Services (World Omni/CenterOne) has named Manheim Orlando its Region 1 World Class Auction of the Year and ADESA Charlotte its Region 2 World Class Auction of the Year.

The award is based on several factors including volume sold, guide book performance, volume of certified cars per sale, volume of cars sold on the Internet, daily operational success and the efficiency and accuracy of transportation and condition reports.

“Congratulations to each of these award winners that have made a true commitment to overall performance, quality, customer service and client satisfaction,” said Grayson Mumma, National Auction Remarketing manager of World Omni/CenterOne. “I want to applaud each of these auctions on earning this recognition.”

The Awards have been presented for the last eight years. More than 40 auctions are considered each year.

“These awards strongly reflect the commitment to quality and the overall attention given to our account by the management team and staff at these auctions,” said Mike Tiufekchiev, vice president of Operations for World Omni/CenterOne.

About World Omni Financial Corp.

World Omni Financial Corp. (World Omni) (www.worldomni.com) is a diversified financial services company, headquartered in Deerfield Beach, Fla. The company provides financial products and services to consumers, dealers, and lenders. World Omni has maintained its Standard & Poor’s STRONG auto servicer rating since 2004, the highest rating possible for a consumer finance, automobile loan and lease servicer. The primary businesses include Southeast Toyota Finance (www.setf.com), offering automotive financial products and services to Southeast Toyota Distributors, LLC dealerships; **CenterOne Financial Services** (www.centeronefinancial.com), a provider of innovative third-party servicing solutions designed to improve the performance of client portfolios; DataScan Technologies LLC (www.datascantech.com), a global leader in wholesale floorplan accounting and risk management systems and services; DataScan Field Services (www.datascanfieldservices.com), the largest floorplan inventory verification and vehicle inspection company in the industry; and Monetrics (www.monetrics.com), a leader in automated risk decisioning software and services.

Media Contact:

Ilisa Finkelman
(954) 363-5550
ilisa.finkelman@jmfamily.com

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